

# CURRICULUM VITAE



## CONTACT INFORMATION

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## PERSONAL INFORMATION

Date of Birth: 22-11-1968  
Place of Birth: Athens  
Nationality: Greek  
Gender: Male  
Marital Status: Single

## EDUCATION

### **University of Piraeus, Faculty of International and European Studies**

PhD on Crisis Management (2010 –2015)

Thesis Title: *“The Strategic communication as a strategic tool and soft power factor in resolving international and business crises”*.

### **Athens University of Economics and Business**

Master of Science (MSc) on Marketing & Communication (2002-2004)

Thesis Topic: *“Corporate Crisis Management”*

### **Panteion University of Social and Political Sciences**

Bachelor - Faculty of International and European Studies (1997-2001)

### **Chalkida Technological Educational Institute**

Bachelor of Management and Economics (1987-1992)

Thesis Topic: *“Business Forecasting”*

## PROFESSIONAL EXPERIENCE

- 2018 – Present** Consultant at the municipality of Kifissia’s Civil Protection department
- 2017 – Present** Hellenic Police Academy - Tutor at the fields of Public Speaking and Presentation Skills
- 2015 – Present** Hellenic Aviation Administration and Staff - Tutor at the fields of Crisis Management and Crisis Communication & Media Training

<b>2013 – Present</b>	University of Pireaus, Faculty of Economics - Course Tutor at the distance, e - learning programme – Course: “ <i>Crisis Management &amp; Communication</i> ”
<b>2010 – 29/05/17</b>	Greek Parliament – Communication Consultant of the ex PM, Mr. Konstantinos Mitsotakis
<b>2012 – Present</b>	Public Institute of Professional Education (Glyfada) Course Tutor on Negotiations
<b>2009 - 2010</b>	Independent Authority of Private Insurance Supervisory Committee (Administrative Member)
<b>2007 - 2009</b>	Ministry of Foreign Affairs - Consultant & Collaborator of the ex-Minister of Foreign Affairs, Mrs. Dora Bakoyannis
<b>2007 – Present</b>	Hellenic National Defense College - Tutor at the fields of Public Relations, Crisis Management and Crisis Communication & Media Training
<b>2003 – 07/2013</b>	Communication Consultant to the member of Greek Parliament Mr. Kyriakos Mitsotakis
<b>2000-2003</b>	SK Consulting Corporation - Communication Consultant & Head Chief of the Crisis Management Department
<b>1997-2000</b>	Corporation ESCAPE SA - Sales Manager
<b>1994 -1997</b>	Corporation Publications Psychogios SA - Sales Manager
<b>1993</b>	Kilindromiloi LOULI SA - Assistant Accountant
<b>1990-1993</b>	CITIZEN SA - Salesman

## **SCIENTIFIC PRESENTATIONS**

<b>05/2018</b>	Speaker at the meeting of Hellenic Institute of Strategic Studies (ELISME) and Hellenic Institute of Cultural Diplomacy on the subject: "CULTURAL GEOPOLITICS". Presentation Title: “Culture as a means of communication strategy to strengthen the geopolitical position of states”.
<b>04/2018</b>	Speaker at the meeting of Geopolitics & Daily News and New York College, on the subject: "GREECE, THE GEOPOLITIC CROSS OF THE EASTERN MEDITERRANEAN". Presentation title: “The hybrid type of Turkish threat”.
<b>12/2017</b>	3rd Regular Conference of the University of Peloponnese on "DEMOCRACY, DEVELOPMENT AND SECURITY:

POLICY IN UNCERTAINTY CONDITIONS". Presentation Title: "The Media as a tool for shaping public opinion during terrorist crises. The terrorist attack on former Prime Minister Mr. Loukas Papademos".

- 12/2017** Speaker at the Seminar of the Master's Program "Crisis Management and Emergency Situations Management" of the Nursing Department of the University of Athens on "Crisis Communication".
- 05/2016** Panteion University Conference on "War and Peace in the Planetary Era". Presentation Title: "Strategic Communication as a Crisis Response Strategy. The case of the Migration Problem".
- 02/2014** Hellenic National Defense General Staff Meeting on "THE ROLE OF CIVIL DEFENSE IN THE 21ST CENTURY". Presentation Title: "Management of Public Opinion and Mass Media in Crisis and Emergency Situations".
- 07/2012** Piraeus University Meeting on: "STRATEGIES OF APOLOGY". Presentation Title: "The Communication Strategy of Vangelis Marinakis. From Refusal to Apology".
- 10/2011** Aarhus University (Copenhagen, Denmark) - PhD Course / Second International Conference on Crisis Communications at the beginning of the 21st Century: "*STUDYING CRISIS COMMUNICATION – NEW THEORIES & METHODOLOGIES*" - Presentation of PhD Thesis
- 10/2010** 3<sup>rd</sup> European Communication Conference of ECREA (European Communication Research and Education Association) - Presentation at the Poster Session ("*The mediated nation-image of the USA and the dynamic of events in the Obama era; a quantitative content analysis in the Greek press*")
- 11/2009** Ministry of Interior - Speaker at the Preventive Council of Violation. Lecture title: "*Crisis Management on the Greek Educational System*"

## **PUBLICATIONS**

1. Balomenos P. Konstantinos, "Cultural diplomacy as a means of understanding, communication and cooperation of nations", *Electronic newspaper of the Hellenic Institute of Cultural Diplomacy*, July 2018.
2. Balomenos P. Konstantinos, "Review of the Crisis Communication Management on the Migration Crisis", *Aviation Review*, v. 112(1), 2018, p.116-135.
3. Balomenos P. Konstantinos, *International Terrorism and Strategic Communication. Management of Terrorist Crises*, Athens, Poiotita publications, 2017.

4. Balomenos P. Konstantinos, “The Importance of Strategic Communication during the Management of International Crises. Imia 1996”, *journal Geopolitics and Daily News*, v.7, 2015, p.19-27.
5. Balomenos P. Konstantinos, “The Role of Civil Defense in the 21st Century. Managing Public Opinion and Mass Media in Crisis and Emergencies” *journal Geopolitics and Daily News*, v.2, 2014, p.34-50.
6. Balomenos P. Konstantinos, “Emergencies and Crisis Management”, *journal Social Review*, V.5, 2014, p. 25.

## **ADDITIONAL SKILLS**

- ❖ Microsoft Office, Photoshop, Premier
- ❖ Fluent in English

## **SEMINARS – CONFERENCES**

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|----------------------|--|
| <b>15-19/10 2012</b> | NATO School Oberammergau Germany - NATO CRISIS MANAGEMENT COURSE   |
| <b>6-8/10 2011</b>   | Aarhus University (Copenhagen, Denmark) - ASB Centre for Corporate Communication Aarhus School of Business and Social Sciences - 2 <sup>nd</sup> International Conference on Crisis Communication at the beginning of the 21st century             |
| <b>29-30/10 2010</b> | Kapodistrian University of Athens, Faculty of Communication & Media Studies, University Research Institute of Applied Communication - International Conference: “ <i>EUROPE &amp; THE MEDIA – New Developments in Social Theory and Research</i> ” |
| <b>11-15/10 2010</b> | ECREA (European Communication Research and Education Association) 3 <sup>rd</sup> European Communication Conference “ <i>Transcultural Communication – Intercultural Comparisons</i> ” (Germany)   |
| <b>12-14/7 2010</b>  | BEUC (Bureau Européen des Unions de Consommateurs) Seminar (under the aegis of the European Commission): “ <i>Financial Capacity Building</i> ” (Brussels)   |
| <b>25-27/5 2010</b>  | BEUC (Bureau Européen des Unions de Consommateurs) Seminar (under the aegis of the European Commission): Seminar: “ <i>How to write Project Proposals</i> ”  |
| <b>12/2001</b>       | BOUSSIAS Publications SA - Seminar: “ <i>Crisis Management &amp; Communication</i> ”   |

## **MEMBERSHIPS**

- ❖ Hellenic Air Force Academy
- ❖ Economic Chamber of Greece
- ❖ European Communication Research and Education Association (ECREA)

- ❖ Local and Regional Development Laboratory (LORED) / Department of Economics –University of Piraeus
- ❖ Ex. General Secretary of the Greek Consumer Institute (INKA).
- ❖ Ex General Secretary of the Federal of Greek NGOs.

## **REFERENCES**

Available upon request.